

Advisory



Introducing A New Dynamic Duo for Snow Mold Control

BASF launches new Insignia® Duo Fungicide

MISSISSAUGA, ON – July 17, 2017 – New for 2017, BASF is pleased to introduce Insignia Duo fungicide for snow mold control. Designed specifically for our challenging Canadian winters, Insignia Duo combines full label rates of two systemic snow mold control fungicides to provide Canadian superintendents with excellent control of grey and pink snow mold, as well as more convenient handling and mixing.

By improving on the successful Insignia plus Premis® tank-mix, Insignia Duo delivers proven, multiple mode of action snow mold control, as well as the unique Intrinsic™ plant health benefits from the new, liquid formulation Insignia SC.

Insignia Duo is available exclusively through Plant Products and comes in a 1 hectare case.

For more information on Insignia Duo fungicide, contact your local [Plant Products](#) representative or visit [BetterTurf.ca](#).

Insignia® Duo Fungicide

For more information contact:

Scott Hodgins
Crop Manager, Turf &
Ornamentals
BASF Canada
Tel: (519) 281-6898
E-mail:
Scott.Hodgins@basf.com

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BASF Canada
100 Milverton Drive
Mississauga, ON L5R 4H1
www.basf.ca

About BASF

BASF Canada, headquartered in Mississauga, Ontario, has 670 employees at 12 production facilities and offices located across Canada. BASF Canada is a subsidiary of BASF SE, Ludwigshafen, Germany and an affiliate of BASF Corporation, Florham Park, New Jersey. BASF has more than 17,000 employees in North America, and had sales of \$20.6 billion in 2014. For more information about BASF's North American operations, visit www.basf.us. To find out more about BASF's activities in Canada, visit www.basf.ca or follow us on twitter www.twitter.com/basfcanada.

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of over €74 billion in 2014 and around 113,000 employees as of the end of the year. Further information on BASF is available on the Internet at www.basf.com.