

# Put disease in the bunker. And more money in your wallet.

Insignia® Pro  
Fungicide

 **BASF**  
We create chemistry

## Take advantage of the new Insignia Pro fall rebate offer.

Purchase new Insignia® Pro fungicide as the foundation of your snow mold protection program between August 1, 2024 and November 30, 2024 to receive one of the following added\* rebates:

- **Purchase 1 to 9 jugs:**  
fall rebate of \$50/jug
- **Purchase 10 or more jugs:**  
fall rebate of \$100/jug

\*In addition to the BASF Infinity Program.

### BASF Infinity program<sup>1,2</sup>

\$5,000 to \$14,999 **GET 3%**

\$15,000 to \$24,999 **GET 5%**

\$25,000 & + **GET 8%**

<sup>1</sup> Customer will qualify for one rebate level during the program period. Order between January 1 and November 30, 2024. <sup>2</sup> Infinity maximum rebate payout is \$7,200.

## Enhanced performance against snow mold.

Insignia Pro fungicide combines two liquid snow mold control products in a convenient premix to provide enhanced control of both pink and gray snow mold.

- As an Intrinsic® brand fungicide, it provides **Plant Health Benefits**<sup>1</sup> for broad-spectrum disease control, stronger roots and higher stress tolerance to survive the winter
- Reduces fall environmental stress to promote carbohydrate production and root growth for survival during extended periods of ice cover in winter
- Offers a shorter re-entry interval, compared to competitors, for flexibility and convenience
- Apply with fludioxonil for additional protection under high pressure situations

<sup>1</sup> **Plant Health Benefits** refer to products that contain the active ingredient pyraclostrobin.

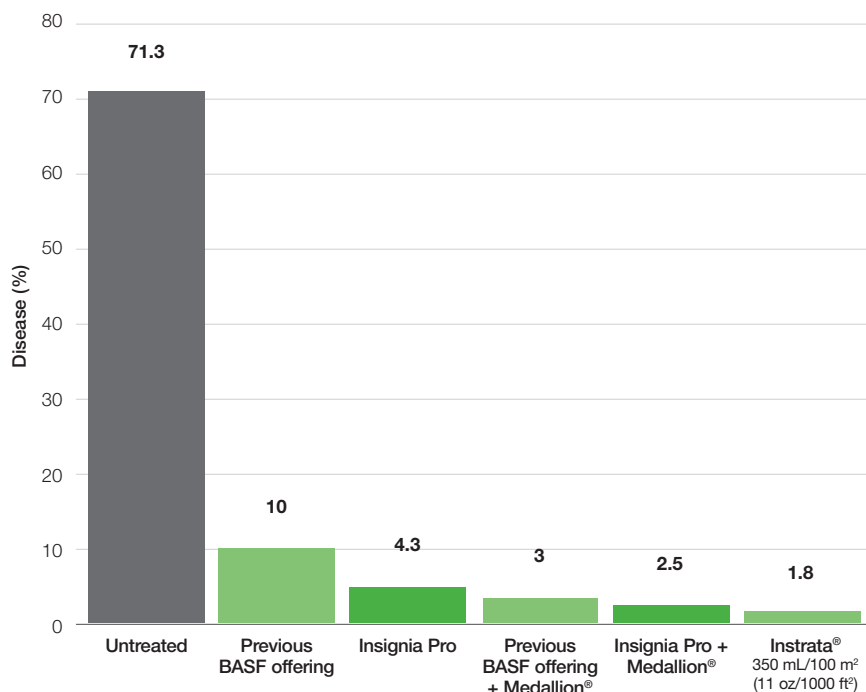
### Active ingredients

Pyraclostrobin – Group 11  
Mefentrifluconazole – Group 3



## Insignia Pro helps improve turf health.

### Disease severity



Source: University of Wisconsin-Madison Snow Mold Control Evaluation, 2023-2024, Marquette, MI, USA

## Insignia Pro in action on the course.

Insignia Pro was applied at the label rate (25 ml/100 m<sup>2</sup>) on October 19, 2023.

### Livingstone Golf Course



Located in Calgary. Photos taken May 10, 2024.  
Snow cover from November 2, 2023 to May 7, 2024.

For more information about the Insignia Pro fall rebate offer, the BASF Infinity program or the Insignia Pro Assurance Program, contact your local BASF Turf Representative or visit [www.BetterTurf.ca](http://www.BetterTurf.ca).

### Always read and follow label directions.

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