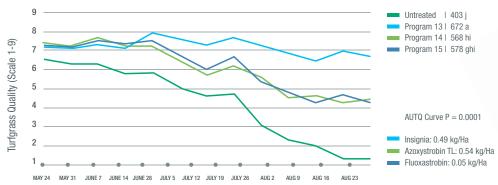


For healthy, quality turf that's impressive from the inside out, superintendents rely on Intrinsic® brand fungicides. The Intrinsic brand is an innovative line of fungicides that provide superior, broad-spectrum control and a strong foundation of plant health benefits that make it easier for turf to handle the toughest pressures for championship conditions – all year long.

Rely on proven solutions to maximize turf health.

- Protect your greens with Honor® fungicide, the broadest spectrum label available in Canada
- Control key diseases, like grey snow mold, pink snow mold and microdochium patch, on greens, tees and fairways with Insignia[®] Duo fungicide

Disease control for healthier turfgrass with Insignia.



Source: Summer Stress Bentgrass Trial, Clemson, 2010. Strobilurins applied May 31 and June 21. All other products in the rotation were exactly the same in Programs 13, 14 and 15. AUTQ = Area under the Turfgrass Quality Curve

Disease resistance:

Controls up to 20 diseases with up to 28 days of residual control

Greater growth efficiency:

Proven Plant Health Benefits¹ for longer, stronger roots

Stress tolerance:

Faster recovery time from extreme temperatures, drought and mechanical stress



¹ Plant Health Benefits refer to products that





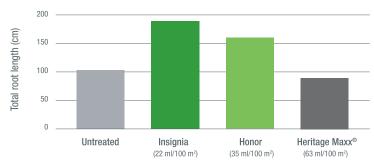
Improved plant health with pyraclostrobin.

- Net photosynthesis: A reduction in the turf's rate of respiration results in an increase in carbon available for growth and development
- Increased nitrate reductase activity
- Reduced ethylene production
- Increased activity of stress-reducing enzymes (antioxidants)

Benefits with Intrinsic applications.

- Enhanced root growth
- Reduced canopy temperatures
- A turf stand better able to withstand environmental and mechanical stress

Increased root length with Intrinsic.



Source: Arizona State University, Umeda, 2010



For more information on our turf solutions, contact your local BASF Turf Representative or visit www.BetterTurf.ca.

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